



Mahatma Gandhi Mission's
COLLEGE OF COMMERCE
MGM Educational Campus Sector -1, Kamothe Navi Mumbai-410209

Free Recourses (PDF Books List)

Sr. No	Title	PDF Books Link
1	Unencrypted-geeta	https://drive.google.com/file/d/1bQQpW9bVUyuFhLwmDSpoylcMGlmsj-K/view?usp=sharing
2	कर्मवीर भा पाटिल	https://drive.google.com/file/d/1ogCuogu6a3a8rysR99g-XrKYNMAcTWZA/view?usp=sharing
3	केशवसुतांची कविता	https://drive.google.com/file/d/1BUqhjVGu3Tb_7sB3jz7AWRQ_7cIV8PAJ/view?usp=sharing
4	गांधी कार्य व विचार प्रणाली	https://drive.google.com/file/d/1m_dkZSy30ECKf60ith6EK_dEz-93bg07/view?usp=sharing
5	बुद्धी, प्रेरणा आणि क्रांती	https://drive.google.com/file/d/1vMVGirKwZ7PNW2xIsbZKdbJNDACj1xwZ/view?usp=sharing
6	बुद्धी, प्रेरणा आणि क्रांती भाग १	https://drive.google.com/file/d/15_JD3fWwsBghB9q2D0mMX7DQOpRJCBDk/view?usp=sharing
7	भारतीय वाचे	https://drive.google.com/file/d/1R5hKLFsxRee3D1Lw-3ombZo0czPtPrqn/view?usp=sharing
8	महाराष्ट्रातील काही ताम्रपट व शिलालेख	https://drive.google.com/file/d/1JR7YxB2idwFsoLKwEVZgGR4sETS1BuEr/view?usp=sharing
9	महाराष्ट्रातील स्वातंत्र्य लढे	https://drive.google.com/file/d/1BMrBulbzZWgQuLTYpPpqf9oXINK6inuN/view?usp=sharing
10	शिवकाल (१६३० ते १७०७ इ.)	https://drive.google.com/file/d/1QDRD0WyBB1Iswe2cX-iSZ4Sezb-nt-pn/view?usp=sharing
11	Mahabhart-full-with-geeta-hindi	https://drive.google.com/file/d/13roXklf5E2hIdKVmdCATw1_Mj9wwPw2b/view?usp=sharing

Sr. No	Title	PDF Books Link
12	YAYATI (Marathi)	https://drive.google.com/file/d/1DGvtKq9nj3O56oIHAnH0JidqIE7IdfZ8/view?usp=sharing
13	चकाट्या	https://drive.google.com/file/d/1m0AgkZquVBZvXXN89sFO_42nlCpiYG04/view?usp=sharing
14	झेंडूची फुले	https://drive.google.com/file/d/1AtSR4V7R0NEIkQLDwe0k_I0gAOLNUSwy/view?usp=sharing
15	डॉलर बहु - सुधा मुर्ती	https://drive.google.com/file/d/1ERJtZHfWgPQseMWg_xSb463tadgIy7IU/view?usp=sharing
16	श्यामची आई	https://drive.google.com/file/d/1trx9ix0u_Xl6Zxfs6UADjsRM-h9_dvgr/view?usp=sharing
17	श्रीमान योगी	https://drive.google.com/file/d/1oj1hdjB8jgrnxnwJHrQ7GL85NeEMhZGp/view?usp=sharing
18	An-Autobiography	https://drive.google.com/file/d/1nqqhSFyKy35JDQMnFp81sGlyqECaQD40/view?usp=sharing
19	Gandhi_autobio_marathi	https://drive.google.com/file/d/1sttcwVCKSCvUxqATqdGuUwRq-Zlo-O8Y/view?usp=sharing
20	Geetabodh	https://drive.google.com/file/d/1d1Mv58OeN1be8k7CLICybBUTWMZQ9Sw1/view?usp=sharing
21	Panchayat-raj	https://drive.google.com/file/d/1n1GkZCvIdEdtZH9D8Xc75efpxZWHkFqa/view?usp=sharing
22	story-of-my-life-Marathi	https://drive.google.com/file/d/1N8IuwqVT6DVPJ-2MGBxcaX6DN9e9FPLV/view?usp=sharing

Sr. No	Title	PDF Books Link
BMS Subject PDF Books		
1	PROJECT MANAGEMENTA Systems Approach to Planning, Scheduling ,and Controlling	https://drive.google.com/file/d/1geNXD4QSlh700YyNjSA9exmg_8edvVUI/view?usp=sharing
2	360-degree feedback: a powerful tool for Leadership development and performance appraisal	https://drive.google.com/file/d/1roziOE4MR6ZQZsae-gm_PqMMea9DcKDX/view?usp=sharing
3	Armstrong’s handbook of human resource management practice	https://drive.google.com/file/d/146DehLKpr-gYqgjDqIc7vY50YJk1NSEt/view?usp=sharing
4	Capital Markets, Financial Management, and Investment Management	https://drive.google.com/file/d/1pgAJJueivqWegb2LdDzjmIcZJ0dZ3FKN/view?usp=sharing
5	Fiscal 2015-2016 Business Plan and Budgets	https://drive.google.com/file/d/1cVWxCBEGGIJ4Cq1Ut9w5Hbf-qfh7u_Cc/view?usp=sharing
6	E- marketing Excellence Planning and Optimizing your digital marketing	https://drive.google.com/file/d/1JwC8yULCZUCFXdR6r5mu7_-mVYWVL8kN/view?usp=sharing
7	How to Manage People	https://drive.google.com/file/d/1Bv7fSbLfnNhH5yH_qGdHFnBeEMiWeFh6/view?usp=sharing
8	Law of Success	https://drive.google.com/file/d/1zh96uYWCJ_-kVMjumRtdiamZSV3W-iKT/view?usp=sharing
9	Mergers, Acquisitions And Corporate Restructurings	https://drive.google.com/file/d/1gEQ7qyZ8ujNd4lMs9xLuqzeHGGtZYOVx/view?usp=sharing
10	Planning and management Human Resources	https://drive.google.com/file/d/1jQ_4d3sn2bYHHWFJ1bO3u5d7iasnWkpt/view?usp=sharing
11	Strategic Marketing: Planning and Control	https://drive.google.com/file/d/1RUMEel8Pg47jCTNKZe_8qKpL4kRLMf1e/view?usp=sharing
12	Hot Seat: The Startup CEO Guidebook	https://drive.google.com/file/d/1UG8jr9DAz-CO9UfJBDBW7qacwe_EyRTk/view?usp=sharing
13	Thinking Skills Critical Thinking and Problem Solving	https://drive.google.com/file/d/1K-e1qBR46izKmTcmxKDvLumoBHdyGZac/view?usp=sharing

Sr. No	Title	PDF Books Link
14	Sales Management	https://drive.google.com/file/d/1NizEPa7NWee84eWJMnWepHuue2JDwv8D/view?usp=sharing
15	Strategic marketing management	https://drive.google.com/file/d/1iajOLhByBQEjNoe2Xnfs3cPXx1ipYAOC/view?usp=sharing
16	Investment Analysis & Portfolio Management,	https://drive.google.com/file/d/1m2XLN0l-IVr10LpoxTCV8XuyCAbEqQji/view?usp=sharing
17	Derivatives Markets	https://drive.google.com/file/d/1sNs1DDAfwthCUTkiTqvWleV7RYQLi9qN/view?usp=sharing
18	Ways to Advertise Your Business_ Building a Successful Business with Smart Advertising	https://drive.google.com/file/d/1sKenA1euNk_YHNGNHe_2h9uY-2ArmbsLF/view?usp=sharing
19	Brigham - Financial Management	https://drive.google.com/file/d/10_-iD9k4T2UkN_vT7UPjIU6ZsFJgi3fz/view?usp=sharing
20	101 Creative Problem Solving Techniques The Handbook of New Ideas for Business	https://drive.google.com/file/d/1VZLOJDjghW6M2JNSrli_tjgL8g8v6ZoW/view?usp=sharing
21	(101 . . . Series) Andrew Griffiths - 101 Ways to Advertise Your Business_ Building a Successful Business with Smart Advertising-Allen & Unwin (2004)	https://drive.google.com/file/d/1sKenA1euNk_YHNGNHe_2h9uY-2ArmbsLF/view?usp=sharing
22	Tom C. Egelhoff - How to Market, Advertise and Promote Your Business or Service in Your Own Backyard (2008)	https://drive.google.com/file/d/1D9WnUMf3frOpxW7ujWA_fll1FGZHvhj8/view?usp=sharing
23	Brigham - Financial Management (2007)	https://drive.google.com/file/d/10_-iD9k4T2UkN_vT7UPjIU6ZsFJgi3fz/view?usp=sharing
24	101 Creative Problem Solving Techniques The Handbook of New Ideas for Business by James M. Higgins (z-lib.org)	https://drive.google.com/file/d/1VZLOJDjghW6M2JNSrli_tjgL8g8v6ZoW/view?usp=sharing
25	Maximum performance a practical guide to leading and managing people at work by Nick Forster (z-lib.org)	https://drive.google.com/file/d/1ljpzmWg_CQTtSBXW-MlK6FOAzMF8fG_S/view?usp=sharing
26	Donald J. Smith, and Rebecca Todd, CFA Gary L. Gastineau - Risk Management, Derivatives, and Financial Analysis under SFAS No. 133-Research Foundation of AIMR & Blackwell Publishers (2001)	https://drive.google.com/file/d/1qu76MMom6I9_NFkbw4EDu34CHpvBrft/view?usp=sharing

Sr. No	Title	PDF Books Link
27	Jae K Shim - Schaum's Outline of Financial Management-McGraw-Hill (1998)	https://drive.google.com/file/d/1VH7jlo56PNCCTzXm2AHrUoZygwNd5ycq/view?usp=sharing
28	Horcher K.A. - Essentials of Financial Risk Management-Wiley (2005)	https://drive.google.com/file/d/1cosgoOc1M8c5IE9L2tmllH3M3LgcA3P/view?usp=sharing
29	(Financial Times Series) Verna Terminello, Marcia Reed - Design for Six Sigma-Financial Times Management (2003)	https://drive.google.com/file/d/1pSkebFjREvlPR8kk62tW4mCBawtvcR5V/view?usp=sharing
30	Peter Christoffersen - Elements of Financial Risk Management-Academic Press (2003)	https://drive.google.com/file/d/1vJSaE3giy6joe-6B59E2esDY-dljWA1V/view?usp=sharing
31	(Springer Series in Operations Research and Financial Engineering) Julien Bramel, David Simchi-Levi - The Logic of Logistics_ Theory, Algorithms, and Applications for Logistics Management-Spri	https://drive.google.com/file/d/1N-x2xZeX7qAZvKHx9rX-aEpwOMawPBa/view?usp=sharing
32	Charles S. Tapiero - Risk and Financial Management-Wiley (2004)	https://drive.google.com/file/d/1MWGgnN1ThFM2VrbCoLx5goNaYKiDCQLN/view?usp=sharing
33	Ros Jay - How to handle tough situations at work_ a manager's guide to over 100 testing situations-Financial Times Management (2003)	https://drive.google.com/file/d/1Y6vnF9ZI0xZv_QTXDfHo mKXWqo0ufvA-/view?usp=sharing
34	James Bradfield - Introduction to the economics of financial markets-Oxford University Press (2007)	https://drive.google.com/file/d/1MRSgeHM27sQjc-Ztec_z8g-McpW5Ax0/view?usp=sharing
35	Zuhayr Mikdashi (eds.) - Financial Strategies and Public Policies_ Banking, Insurance and Industry-Palgrave Macmillan UK (1993)	https://drive.google.com/file/d/1-vXgaqFCrSnXMKboXUnJl mfVlyP-mUrB/view?usp=sharing
36	Ramneek Kapoor_ Nnamdi O. Madichie - Consumer behaviour _ text and cases-Tata McGraw Hill (2012)	https://drive.google.com/file/d/1LdzS99mxkAjHi6LLVqXE Wj4Y-mInjfH /view?usp=sharing
37	S. Ramesh Kumar - Consumer Behaviour & Branding Concepts Readings & Cases-Pearson Education (2014)	https://drive.google.com/file/d/1xLxePIGCxglForp9VfiaPN9fUFvQPWdS/view?usp=sharing
38	(RLE Consumer Behaviour) Gordon R. Foxall - Consumer Behaviour A Practical Guide-Routledge (2014)	https://drive.google.com/file/d/1V4dQ1QceFtGNWmo2GfHVemlZaEFOxeyN/view?usp=sharing
39	Hayden Noel - Basics Marketing_ Consumer Behaviour -Ava Publishing (2009)	https://drive.google.com/file/d/1mn3MQaIPQTGBf4OOLkOTmOfj0ro2cLiy/view?usp=sharing
40	Michael Solomon - Consumer Behaviour - PRENTICE-HALL INTERN (2006)	https://drive.google.com/file/d/15JAvt39ey7CEEiTU3enzruJ9hBL7cUL/view?usp=sharing

Sr. No	Title	PDF Books Link
41	M. Bourlakis. S. Papagiannidis. Helen Fox - E-Consumer Behaviour Past, Present and Future Trajectories of an Evolving Retail Revolution	https://drive.google.com/file/d/125BrEBtASQJcaw91caE85Yvngxnw5xE/view?usp=sharing
42	The Smart Solution Book 68 Tools for Brainstorming, Problem Solving and Decision Making by David Cotton (z-lib.org)	https://drive.google.com/file/d/1Xbq5IPvdqAniL-oEJzAKRv_WkUlzIRiT/view?usp=sharing
43	International Economics by Dominick Salvatore (z-lib.org)	https://drive.google.com/file/d/1Pm1e_MvhV4gOrIaCNKGXX_PjP3KSVFXW/view?usp=sharing
44	The Oxford Handbook of Philosophy of Economics by Harold Kincaid, Don Ross (z-lib.org)	https://drive.google.com/file/d/1LSQdebcmWLCAbVTYxYAYAOy4YJI8bLsz/view?usp=sharing
45	Good Economics For Hard Times by Abhijit V. Banerjee, Esther Duflo (z-lib.org)	https://drive.google.com/file/d/1HRLx3rFXSLlgWieu3x5UE9eLwiDxXVdL/view?usp=sharing
46	Economics by John Sloman, Dean Garratt and Jon Guest (z-lib.org)	https://drive.google.com/file/d/1hhHAyl49CBuTRn7pms66NAuY9TmAkVrz/view?usp=sharing
47	Research Methodology Methods and Techniques by C.R. Kothari (z-lib.org)	https://drive.google.com/file/d/1lwqUzTU0uCEd63DzupXRTmMaFloiHD5/view?usp=sharing
48	Research Design Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches by Patricia Leavy (z-lib.org)	https://drive.google.com/file/d/1RvOk3H13dwXzhRhCDtJOfPjggr-nuCa5/view?usp=sharing
49	Lessons in Corporate Finance_ A Case Studies Approach to Financial Tools, Financial Policies, and Valuation (PDFDrive)	https://drive.google.com/file/d/1HKTW260y0PUvVa1hwOGe3PuqvHKi-Kzv/view?usp=sharing
50	Consumer Behaviour and Advertising Management by Matin Khan (z-lib.org)	https://drive.google.com/file/d/1bzn_SfJ3slv_n7Foctg2X3t--lXd4OPr/view?usp=sharing
51	Management and Cost Accounting (PDFDrive)	https://drive.google.com/file/d/1OkU3qR7HMhoCD2_AmYrYU-puhPMkD2eW/view?usp=sharing
52	Financial Accounting_ An Introduction to Concepts, Methods and Uses (PDFDrive)	https://drive.google.com/file/d/1OkU3qR7HMhoCD2_AmYrYU-puhPMkD2eW/view?usp=sharing
53	Tom C. Egelhoff - How to Market, Advertise and Promote Your Business or Service in Your Own Backyard (2008)	https://drive.google.com/file/d/1D9WnUMf3frOpw7ujWA_fI1FGZHvhj8/view?usp=sharing
54	Tom Richard - Smart Sales People Don't Advertise_ 10 Ways To Outsmart Your Competition With Guerilla Marketing-Lulu.com (2006)	https://drive.google.com/file/d/1kIR1FfpVCEC_5lwVchnR_PBU6GF-iUCy2/view?usp=sharing

Sr. No	Title	PDF Books Link
55	Peter Christoffersen - Elements of Financial Risk Management-Academic Press (2003)	https://drive.google.com/file/d/1vJSaE3giy6joe-6B59E2es_DY-dljWA1V/view?usp=sharing
56	Ramneek Kapoor_ Nnamdi O. Madichie - Consumer behaviour _ text and cases-Tata McGraw Hill (2012)	https://drive.google.com/file/d/1LdzS99mxkAjHi6lLVqXE_Wj4Y-mInjFH_/view?usp=sharing
57	Research Design Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches by Patricia Leavy (z-lib.org)	https://drive.google.com/file/d/1Rv0k3H13dwXzhRhCDtJ_OfPJpgr-nuCa5/view?usp=sharing
58	Services Marketing Integrating Customer Focus Across the Firm by Valarie A. Zeithaml Dwayne D. Gremler Mary Jo Bitner (z-lib.org)	https://drive.google.com/file/d/137PJLAmLDh1w5uhXH8adz_MvXPsnmmpn/view?usp=sharing
59	Services Marketing Managing the Service Value Chain by Manfred Bruhn, Dominck Georgi (z-lib.org)	https://drive.google.com/file/d/1V1xa8LQVqzqid3hInlXe_4k6fdFjw-Ds/view?usp=sharing
60	Services Marketing People, Technology, Strategy by Jochen Wirtz Christopher Lovelock (z-lib.org)	https://drive.google.com/file/d/1pu9CMG4SEyhaYdIHKLQyb24tWe5yJrVa/view?usp=sharing
61	Personality (8th Ed), Jerry M Burger	https://drive.google.com/file/d/1amC_-sDsnHj3eaTVui0RgMmUvWbcUiu2/view?usp=sharing
62	Bank and Insurance Capital Management (The Wiley Finance Series) by Frans de Weert (z-lib.org)	https://drive.google.com/file/d/1e_1ek8Na2NTOEIQZEgFS_BNYLFT9yH6F-/view?usp=sharing
63	Career Opportunities in Banking, Finance, And Insurance by Thomas P. Fitch (z-lib.org)	https://drive.google.com/file/d/1oT9A7vWDX8XT-FdBQOyl2BjhJ8A0QAQ/view?usp=sharing
64	Consumer Behavior, 12th Global by Leon Schiffman, Joseph L. Wisenblit (z-lib.org)	https://drive.google.com/file/d/1CQU-HSHZnLHalsTnyz-xtAsxuoQebrea/view?usp=sharing
65	Essentials of Entrepreneurship and Small Business Management, Global Edition by SCARBOROUGH NORMAN M. ET.AL (z-lib.org) (1)	https://drive.google.com/file/d/1VK9-egB3rra_oCeO3S-fHwkgbXPvXVP/view?usp=sharing
66	Modeling Human and Organizational Behavior Application to Military Simulations by Panel on Modeling Human Behavior and Command Decision Making Representations for Military Simulatio (z-lib.org)	https://drive.google.com/file/d/1mcdt8XcZikKpLgv9eVMoLO6K4OHsjBPn/view?usp=sharing
67	Small Business Management Entrepreneurship and Beyond by Timothy S. Hatten (z-lib.org)	https://drive.google.com/file/d/1B26Z-fBu7Ja4hp4Me1vl_o758hmuafGIH/view?usp=sharing
68	Financial Strategies and Public Policies Banking, Insurance and Industry by Zuhayr Mikdashi (eds.) (z-lib.org)	https://drive.google.com/file/d/1icfaVnnik8fL88U5IFNEN_7UfSsciGp4P/view?usp=sharing

